



**SONOPANT DANDEKAR ARTS, V. S. APTE
COMMERCE & M. H. MEHTA SCIENCE
COLLEGE, PALGHAR**

**IN ASSOCIATION WITH CENTRE FOR EXCELLANCE
AND INNOVATION AND ENTREPRENEURSHIP
DEVELOPMENT CELL**

WEBINAR ON
**Fundamentals of Business
Planning**

Learn how to turn your business idea into a profitable venture. Explore the key elements of a business plan, from market research to financial projections. Join our workshop today!



**22
DEC
2021
06:00
PM**

RESOURCE PERSON : DR. SALIM ANSARI

GOOGLE MEET LINK : <https://meet.google.com/uty-sgdt-nbf>

**For more information: PROF. MAHESH DESHMUKH
7972547497**



Sonopant Dandekar Shikshan Mandali's

**Sonopant Dandekar Arts, V. S. Apte Commerce
& M. H. Mehta Science College, Palghar**

(Best College - University of Mumbai)

(Amongst Top 100 Colleges in India by 'India Today - MDRA Survey 2019')

Date: 15/12/2021

To,
Dr.Salim Ansari
D TSS College

Sub.: Invitation as a Guest Speaker for Weminar on “The fundamentals of Business Planning”

Respected Madam,

We are extremely happy to invite you **as a Guest Speaker for a Webinar on “The fundamentals of Business Planning”** for our UG & PG students on 22th December 2021 at 6.00 pm.

You as a resource person in our workshop on "The Fundamentals of Business Planning" will provide students with essential knowledge and practical tools to develop comprehensive and effective business plans.

Prof. Mahesh Deshmukh, IQAC Convener will coordinate with you regarding the guest lecture.

Thank you very much in anticipation.

Yours Faithfully,

(Dr. Kiran J. Save)

Principal

PRINCIPAL
Sonopant Dandekar Arts College,
V.S. Apte Commerce College &
M.H. Mehta Science College
PALGHAR (W.R.)
Dist. Palghar, Pin-401404



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20/12/2021

To

Dr. Salim Ansari

D TSS College.

Subject: Letter of Appreciation.

Respected Sir,

Thank you very much for delivering an informative & thought-provoking Webinar on “**The fundamentals of Business Planning**” for the students held on **20th December, 2021.**

The webinar was truly remarkable, offering students an understanding of fundamentals of Business Planning.

I'm excited about the prospect of elevating our collaboration to remarkable heights.

Your expertise and willingness to share knowledge are truly appreciated.

Yours faithfully,

MDeshmukh

(Prof. Mahesh Deshmukh)
IQAC Convener

Kirane

(Dr. Kiran J. Save)
Principal
PRINCIPAL
Sonopant Dandekar Arts College,
V.S. Apte Commerce College &
M.H. Mehta Science College
PALGHAR (W.R.)
Dist. Palghar, Pin-401404

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| Title of the Activity Report : | Webinar on "The Fundamentals of Business Planning" |
| Date & Time | 22nd December 2021 6pm to 8pm |
| Virtual Platform : | Google Meet |
| Organizing Department | Centre for Excellence and Innovative and Entrepreneurship Development cell |

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|-------------------------------|---|
| Topic/Subject of the Activity | "The Fundamentals of Business Planning" |
| Objectives | To understanding of fundamental business concepts, including market analysis, financial planning etc To teach participants how to draft organized company plans that include their target market, goals, competitive advantage, & operational needs, |
| Outcomes | Participant are able to know the basic business ideas, such as financial planning and market analysis Participant are able to safely understand the complicated business landscape, make wise judgments. |
| Description in Few Words | This course helped participants understanding of fundamental business concepts, including market analysis, financial planning, operations management, and marketing strategies. It taught participants how to draft organized company plans that included their target market, goals, competitive advantage, and operational needs. |

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|--------------------------------|-----|-------------------------------|----|---------------------------------|----|
| Number of Participants total : | 159 | Number of Participants Male : | 94 | Number of Participants Female : | 65 |
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M Deshmukh

Prof. Mahesh Deshmukh